

A3385-3.3F

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FAS-FAX:
Canadian Newspapers

*Circulation averages
for six months ended
September 30, 1985*

Daily Newspapers

Preliminary figures as filed with:



Audit Bureau of Circulations

900 North Meacham Road, Schaumburg, Illinois 60195

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. US and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is a difference of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City Of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

Occupied Households figures (OH's) used in this report are 1985 ABC estimates. Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

- # Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
- @ Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
- * Identifies three-month circulation averages (see text above).
- + Identifies adjusted comparison figures (see text above).

* * * *

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Source: Audit Bureau of Circulations' FAS-FAX Report - September 30, 1985.

ALBERTA		CZ OR NDM OH'S CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S CIRC	TOTAL CIRCULATION AS OF 9/30/85	AS OF 9/30/84
CALGARY (CEN. DIV. 6)		233,900		157,000		390,900		
HERALD	M (M-TH & SAT)	112,882	48.26	16,659	10.61	129,541	131,817	137,279
HERALD	FRI M	150,256	64.24	24,553	15.64	174,809	176,946	179,245
HERALD	SUN	93,870	40.13	13,069	8.32	106,939	108,608	99,788
SUN	M (M-F)	59,398	25.39	10,149	6.46	69,547	71,034*	70,805*
SUN	SUN	69,121	29.55	13,807	8.79	82,928	86,178*	83,301*
EDMONTON (CEN. DIV. 11)		220,100		253,100		473,200		
JOURNAL	M (M-TH & SAT)	117,836	53.54	41,501	16.40	159,337	162,594*	158,899*
JOURNAL	FRI M	138,126	62.76	61,142	24.16	199,268	202,583*	203,367*
JOURNAL	SUN	106,246	48.27	34,216	13.52	140,462	142,618*	135,473*
EDMONTON (CEN. DIV. 11)		252,100#				252,100		
SUN	M (M-F)	#	66,324	26.31		66,324	79,165*	76,347*
SUN	SUN	#	92,301	36.61		92,301	110,396*	101,538*
FORT McMURRAY (CEN. DIV. 12)		11,400@				11,400		
TODAY	E (M-TH)	@	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME					
TODAY	FRI E	@	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME					
GRANDE PRAIRIE (CEN. DIV. 15)		9,100		24,700		33,800		
HERALD-TRIBUNE	E (M-TH)	5,663	62.23	2,288	9.26	7,951	8,086	7,867
HERALD-TRIBUNE	FRI E	7,661	84.19	2,760	11.17	10,421	10,603	9,865
LETHBRIDGE (CEN. DIV. 2)		21,700		34,200		55,900		
HERALD	E	14,612	67.34	10,846	31.71	25,458	25,690*	26,318*
MEDICINE HAT (CEN. DIV. 1)		15,900		6,600		22,500		
NEWS	E	11,611	73.03	2,090	31.67	13,701	13,922	13,854
RED DEER (CEN. DIV. 8)		19,500		47,600		67,100		
ADVOCATE	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME					
BRITISH COLUMBIA								
CRANBROOK (EAST KOOTENAY RD)		6,300		15,300		21,600		
TOWNSMAN	E (M-F)	4,094	64.98	206	1.35	4,300	4,335	4,377
FORT ST. JOHN (PEACE RIVER- LIARD RD)		4,600		2,100		6,700		
ALASKA HIGHWAY NEWS	E (M-F)	2,748	59.74	779	37.10	3,527	3,588	3,555

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#NEWSPAPER DESIGNATED MARKET

BRITISH COLUMBIA		CZ OR NDM OH'S	NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	CIRC	TOTAL CIRCULATION AS OF 9/30/85	AS OF 9/30/84
KAMLOOPS (THOMPSON-NICOLA RD) NEWS	E (M-F)	22,400	18,126	80.92	14,000	2,900	20.71	36,400	21,026	21,227	22,511
KELOWNA (CENTRAL OKANAGAN RD) COURIER	E	18,500	13,394	72.40	16,300	2,117	12.99	34,800	15,511	15,695	16,101
NANAIMO (NANAIMO RD) FREE PRESS	E	19,000	7,148	37.62	30,400	1,395	4.59	49,400	8,543	8,628	8,938
NELSON (CENTRAL KOOTENAY RD) NEWS	M (M-F)	3,700			18,700			22,400			
PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME											
PENTICTON (OKANAGAN- SIMILKAMEEN RD) HERALD	E (M-F)	10,500	6,340	60.38	12,700	1,578	12.43	23,200	7,918	8,053	8,594
PORT ALBERNI (ALBERNI- CLAYOQUOT RD) VALLEY TIMES	E (M-F)	6,800			4,300			11,100			
PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME											
PRINCE GEORGE (FRASER-FORT GEORGE RD) CITIZEN	E	22,800	18,253	80.06	20,900	3,103	14.85	43,700	21,356	21,740	23,090
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD) NEWS	E (M-F)	5,800	3,728	64.28	2,000	230	11.50	7,800	3,958	3,996	4,156
TRAIL (KOOTENAY BOUNDARY RD) TIMES	E (M-F)	4,300	3,235	75.23	10,800	2,800	25.93	15,100	6,035	6,169	6,257
VANCOUVER (GREATER VANCOUVER RD) PROVINCE PROVINCE SUN SUN SUN	M (M-F) SUN E (M-TH) FRI E SAT E	345,800	84,737 102,653 140,492 166,235 156,818	24.50 29.69 40.63 48.07 45.35	243,000	52,023 67,792 70,797 84,133 85,214	21.41 27.90 29.13 34.62 35.07	588,800	136,760 170,445 211,289 250,368 242,032	167,638 212,277 233,759 279,048 278,876	152,705 190,193 231,611 271,774 276,467
VERNON (NORTH OKANAGAN RD) NEWS	E	11,400	6,940	60.88	19,800	1,274	6.43	31,200	8,214	8,378	8,703
VICTORIA (CAPITAL RD) TIMES-COLONIST TIMES-COLONIST	ALL DAY SUN	104,400# #	62,266 59,932	59.64 57.41	60,000	11,161 11,197	18.60 18.66	164,400	73,427 71,129	76,615 74,507	76,309 60,513

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		CZ OR NDM OH'S CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ CH'S CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
MANITOBA								
BRANDON (CEN. DIV. 7)		14,400		26,900		41,300		
SUN	E (M-TH & SAT)		10,904 75.72	6,515 24.22		17,419	18,022*	18,322*
SUN	FRI E		11,565 80.31	9,554 35.52		21,119	21,839*	21,577*
PORTAGE LA PRAIRIE (CEN. DIV. 9) GRAPHIC		5,000		4,300		9,300		
		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
WINNIPEG (CEN. DIV. 11)		236,400#		66,200		302,600		
FREE PRESS	E (M-F)	#	135,378 57.27	22,749 34.36		158,127	174,315	175,368
FREE PRESS	SAT E	#	169,527 71.71	41,418 62.56		210,945	238,186	240,136
FREE PRESS	SUN	#	117,708 49.79	19,887 30.04		137,595	151,148	
WINNIPEG (CEN. DIV. 11)		302,600#				302,600		
SUN	M (M-F)	#	38,796 12.82			38,796	43,453	
SUN	SUN	#	47,439 15.68			47,439	53,288	
NEW BRUNSWICK								
FREDERICTON (YORK CO.) GLENER		17,600		23,500		41,100		
	E		15,439 87.72	10,842 46.14		26,281	27,299	27,112
MONCTON (WESTMORLAND CO.) TIMES-TRANSCRIPT		27,500		70,600		98,100		
	E		23,978 87.19	18,762 26.58		42,740	45,091	44,541
SAINT JOHN (SAINT JOHN CO.) TELEGRAPH-JOURNAL, TIMES-GLOBE		29,200		206,500		235,700		
TELEGRAPH-JOURNAL	CMB DLY		25,434 87.10	39,289 19.03		64,723	65,280	66,020
TELEGRAPH-JOURNAL	M (M-F)		3,611 12.37	29,208 14.14		32,819	33,191	33,679
TELEGRAPH-JOURNAL	E (M-F)		21,823 74.74	10,081 4.88		31,904	32,089	32,341
TELEGRAPH-JOURNAL	SAT M		22,777 78.00	39,912 19.33		62,689	63,277	64,209
NEWFOUNDLAND								
CORNER BROOK (CEN. DIV. 5) WESTERN STAR		6,900		17,100		24,000		
	E		4,896 70.96	4,792 28.02		9,688	10,614	10,555
ST. JOHN'S (CEN. DIV. 1) TELEGRAM		25,000		135,200		160,200		
	E (M-F)		20,968 83.87	16,736 12.38		37,704	37,923	36,300
TELEGRAM	SAT E & HOLS		23,724 94.90	29,180 21.58		52,904	53,506	50,728

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NOVA SCOTIA		CZ OR NDM OH'S CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S CIRC	TOTAL CIRCULATION AS OF 9/30/85	AS OF 9/30/84
AMHERST (CUMBERLAND CO.) NEWS	M (M-F)	3,600		11,900		15,500		
PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HALIFAX (HALIFAX CO.) CHRONICLE-HERALD, MAIL-STAR	CMB DLY	79,500		166,900		246,400		
CHRONICLE-HERALD	M		59,356 74.66		67,845 40.65		127,201	137,516
MAIL-STAR	E		14,402 18.12		55,535 33.27		69,937	80,085
CHRONICLE-HERALD	E		44,954 56.55		12,310 7.38		57,264	57,431
MAIL-STAR								56,858
HALIFAX (HALIFAX CO.) NEWS	M	107,200#	18,988 17.71			107,200	18,988	20,116
NEW GLASGOW (PICTOU CO.) NEWS	E	8,000	7,133 89.16	8,900	3,451 38.78	16,900	10,584	11,092
SYDNEY (CAPE BRETON CO.) POST	E	12,200	11,740 96.23	40,900	19,338 47.28	53,100	31,078	31,457
TRURO (COLCHESTER CO.) NEWS	E	7,300	4,970 68.08	13,500	3,437 25.46	20,800	8,407	8,557
								8,576
ONTARIO								
BARRIE (SIMCOE CO.) EXAMINER	E	15,500	9,763 62.99	25,300	3,394 13.42	40,800	13,157	13,288
BELLEVILLE (HASTINGS CO.) INTELLIGENCER	E	14,500	9,934 68.51	40,400	7,083 17.53	54,900	17,017	17,223
BRAMPTON (PEEL RM) TIMES	E	55,400	6,769 12.22	8,800	222 2.52	64,200	6,991	7,056
BRANTFORD (BRANT CO.) EXPOSITOR	E	27,500	21,304 77.47	37,800	10,160 26.88	65,300	31,464	32,041
BROCKVILLE (LEEDS CO.) RECORDER & TIMES	E	8,200	7,082 86.37	21,300	7,503 35.23	29,500	14,585	14,994
CAMBRIDGE (WATERLOO RM) REPORTER	E	26,500	12,122 45.74	4,400	838 19.05	30,900	12,960	13,048
CHATHAM (KENT CO.) NEWS	E	14,700	10,243 69.68	24,500	5,386 21.98	39,200	15,629	15,780
								15,264

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ONTARIO		CZ OR NDM OH'S CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84	
COBOURG (NORTHUMBERLAND CO.) STAR	E (M-F)	4,500	3,514 78.09	5,500	1,683 30.60	10,000	5,197	5,333*	4,816*
CORNWALL (STORMONT CO.) STANDARD-FREEHOLDER	E	16,900	12,222 72.32	12,100	3,898 32.21	29,000	16,120	16,886	16,987
GUELPH (WELLINGTON CO.) MERCURY	E	27,300	14,922 54.66	24,200	3,035 12.54	51,500	17,957	18,093	17,417
HAMILTON (HAMILTON-WENTWORTH RM) SPECTATOR	E	176,500	111,911 63.41	99,600	25,738 25.84	276,100	137,649	140,031	141,225
KENORA (KENORA DIST.) MINER & NEWS	E (M-F)	3,600	3,778 104.94	3,400	836 24.59	7,000	4,614	4,821*	4,675*
KINGSTON (FRONTENAC CO.) WHIG-STANDARD	E	49,500// //	31,938 64.52	11,700	2,668 22.80	61,200	34,606	35,904	35,811
KIRKLAND LAKE (TIMISKAMING DIST.) NORTHERN NEWS	E	4,800	3,270 68.13	10,600	2,284 21.55	15,400	5,554	5,732	5,648
KITCHENER-WATERLOO (WATERLOO RM) RECORD	E	73,000	44,600 PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				117,600		
LINDSAY (VICTORIA CO.) POST POST	E (M-F) TH E	5,800	15,600 PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				21,400		
LONDON (MIDDLESEX CO.) FREE PRESS	M	107,200	64,189 59.88	201,100	60,255 29.96	308,300	124,444	127,188	126,490
NIAGARA FALLS (NIAGARA RM) REVIEW	E	26,000	16,858 64.84	13,500	3,295 24.41	39,500	20,153	20,337	20,226
NORTH BAY (NIPISSING DIST.) NUGGET	E	18,300	13,689 74.80	17,900	8,070 45.08	36,200	21,759	23,366	23,787
ORILLIA (SIMCO CO.) PACKET & TIMES	E	8,800	6,601 75.01	12,600	3,059 24.28	21,400	9,660	9,817*	9,770*
OSHAWA-WHITBY (DURHAM RM) TIMES	E	59,500	19,724 33.15	43,500	2,118 4.87	103,000	21,842	21,979	21,489

ONTARIO		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/85	AS OF 9/30/84
OTTAWA (OTTAWA-CARLETON RM)		288,300#						288,300			
CITIZEN	ALL DAY										
CITIZEN	(M-F)	#	147,390	51.12					147,390	187,939	184,340
	SAT M	#	181,300	62.89					181,300	239,071	232,886
OTTAWA (OTTAWA-CARLETON RM)		247,800			180,500			428,300			
LE DROIT	E (M-F)		26,456	10.68		12,405	6.87		38,861	39,584	40,718
LE DROIT	SAT E		29,985	12.10		13,978	7.74		43,963	44,754	45,305
OWEN SOUND (GREY CO.)		7,600			33,200			40,800			
SUN TIMES	E		6,811	89.62		14,167	42.67		20,978	22,126	21,487
PEMBROKE (RENFREW CO.)		5,800			16,500			22,300			
OBSERVER	E		4,022	69.34		2,950	17.88		6,972	7,080	7,011
PETERBOROUGH (PETERBOROUGH CO.)		23,200			26,800			50,000			
EXAMINER	E		16,475	71.01		7,339	27.38		23,814	24,526	24,191
PORT HOPE (NORTHUMBERLAND CO.)		4,100			11,200			15,300			
GUIDE	E (M-F)		2,932	71.51		428	3.82		3,360	3,424*	3,308*
ST. CATHARINES (NIAGARA RM)		48,300			15,200			63,500			
STANDARD	E		33,798	69.98		6,026	39.64		39,824	41,873	41,237
ST. THOMAS (ELGIN CO.)		10,200			15,000			25,200			
TIMES-JOURNAL	E		6,899	67.64		2,923	19.49		9,822	9,903	9,742
SARNIA (LAMBTON CO.)		29,300			18,900			48,200			
OBSERVER	E		19,333	65.98		3,811	20.16		23,144	23,250	23,404
SAULT STE. MARIE (ALGOMA DIST.)		28,200			6,400			34,600			
STAR	E		20,652	73.23		4,664	72.88		25,316	25,827	26,245
SIMCOE (HALDIMAND-NORFOLK RM)		5,200			16,300			21,500			
REFORMER	E (M-F)		4,102	78.88		5,420	33.25		9,522	9,802	9,802
STRATFORD (PERTH CO.)		10,100			11,100			21,200			
BEACON-HERALD	E		7,977	78.98		4,436	39.96		12,413	12,796	12,756
SUDBURY (SUDBURY RM)		52,400#			19,800			72,200			
STAR	E	#	23,173	44.22		3,112	15.72		26,285	26,454	x

xNO ISSUES PUBLISHED DURING THIS PERIOD DUE TO STRIKE
 @CITY OF PUBLICATION
 #NEWSPAPER DESIGNATED MARKET

ONTARIO		CZ OR NDM OH'S CIRC	RATIO CIRC/ OH'S		RTZ OR NDM OH'S CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S CIRC	TOTAL CIRCULATION AS OF 9/30/85	AS OF 9/30/84	
THUNDER BAY (THUNDER BAY DIST.)		39,900			18,300		58,200			
TIMES-NEWS,										
CHRONICLE-JOURNAL	CMB DLY		29,358	73.58		6,103	33.35	35,461	36,444*	36,158
TIMES-NEWS	M		2,538	6.36		5,647	30.86	8,185	8,969*	8,881*
CHRONICLE-JOURNAL	E		26,820	67.22		456	2.49	27,276	27,475*	27,277*
TIMMINS (COCHRANE DIST.)		16,100			5,400		21,500			
PRESS	E		10,453	64.93		1,397	25.87	11,850	13,146	13,517
TORONTO (TORONTO RM)		1,990,400#					1,990,400			
GLOBE & MAIL	M	#	181,855	9.14				181,855	313,647	328,201
RACING FORM	MON M								4,615*	3,770*
RACING FORM	M (TU-F)								5,027*	5,782*
RACING FORM	SAT M								10,330*	8,263*
RACING FORM	SUN								9,962*	9,663*
STAR	ALL DAY (M-F)	#	459,067	23.06				459,067	516,806	503,313
STAR	SAT M	#	712,602	35.80				712,602	806,193	792,399
STAR	SUN	#	410,480	20.62				410,480	521,339	513,199
TORONTO (TORONTO RM)		1,252,300#					1,252,300			
SUN	M (M-F)	#	241,462	19.28				241,462	267,882	248,184
SUN	SUN	#	378,747	30.24				378,747	451,261	445,677
WELLAND-PORT COLBORNE (NIAGARA RM)		23,800			20,800		44,600			
TRIBUNE	E		13,696	57.55		2,419	11.63	16,115	16,603	17,021
WILLOWDALE (TORONTO MM)										
COMMERCIAL NEWS & CONSTRUCTION RECORD	M (M-F)								5,939	5,898
WINDSOR (ESSEX CO.)		78,000			57,300		135,300			
STAR	E		63,480	81.38		22,100	38.57	85,580	85,933	85,871
WOODSTOCK (OXFORD CO.)		9,900			16,600		26,500			
SENTINEL-REVIEW	E		5,691	57.48		3,200	19.28	8,891	8,975	8,713
PRINCE EDWARD ISLAND										
CHARLOTTETOWN (QUEENS CO.)		8,400			34,500		42,900			
GUARDIAN, PATRIOT	CMB DLY		10,634	126.60		12,561	36.41	23,195	23,590	23,517
GUARDIAN	M		6,750	80.36		10,698	31.01	17,448	17,816	17,735
PATRIOT	E		3,884	46.24		1,863	5.40	5,747	5,774	5,782

		CZ OR NDM OH'S CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S CIRC	TOTAL CIRCULATION AS OF 9/30/85	TOTAL CIRCULATION AS OF 9/30/84
PRINCE EDWARD ISLAND								
SUMMERSIDE (PRINCE CO.) JOURNAL-PIONEER	E	4,100	3,712 90.54	12,000	6,281 52.34	16,100	9,993	11,286 11,099
QUEBEC								
CHICOUTIMI (CHICOUTIMI CO.) LE QUOTIDIEN DU SAGUENAY- LAC ST. JEAN PROGRES-DIMANCHE	M SUN	19,900	9,523 47.85 12,344 62.03	41,800	14,969 35.81 22,365 53.50	61,700	24,492 34,709	30,256 50,088 28,798 50,060
GRANBY (SHEFFORD CO.) LA VOIX DE L'EST	M	18,700	8,387 44.85	32,800	5,184 15.80	51,500	13,571	14,051 12,568
MONTREAL (ILE DE MONTREAL CO.) GAZETTE GAZETTE LE DIMANCHE-MATIN	M (M-F) SAT M SUN	942,900	160,511 17.02 207,876 22.05	399,600	18,737 4.69 33,924 8.49	1,342,500	179,248 241,800	196,405 268,536 197,120 267,201
PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MONTREAL (ILE DE MONTREAL CO.) LA PRESSE LA PRESSE LA PRESSE	M (M-F) SAT M SUN	1,203,800#	153,262 12.73 229,067 19.03 102,358 8.50	138,700	10,908 7.86 21,642 15.60 8,719 6.29	1,342,500	164,170 250,709 111,077	188,792 294,603 128,086 187,276 284,562 131,751
MONTREAL (ILE DE MONTREAL CO.) LE DEVOIR LE DEVOIR LE JOURNAL LE JOURNAL LE JOURNAL	M (M-F) SAT M M (M-F) SAT M SUN	1,108,000#	215,088 19.41 223,016 20.13 195,199 17.62	234,500	48,794 20.81 64,752 27.61 58,918 25.12	1,342,500	263,882 287,768 254,117	308,007 341,807 309,447 308,384 337,599 303,351
PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
QUEBEC (QUEBEC CO.) LE JOURNAL LE JOURNAL LE JOURNAL	M (M-F) SAT M SUN	208,500#	58,767 28.19 58,549 28.08 48,940 23.47	46,300	9,478 20.47 11,004 23.77 8,791 18.99	254,800	68,245 69,553 57,731	102,960 104,566 86,063 105,063 103,672 89,183
QUEBEC (QUEBEC CO.) LE SOLEIL LE SOLEIL LE SOLEIL	M (M-F) SAT M SUN	200,100#	71,690 35.83 88,179 44.07 53,884 26.93	54,700	11,547 21.11 13,510 24.70 8,793 16.07	254,800	83,237 101,689 62,677	110,826 131,998 85,049 114,994 135,186

		CZ OR NDM OH'S CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S CIRC	TOTAL CIRCULATION AS OF 9/30/85	AS OF 9/30/84	
QUEBEC									
SHERBROOKE (SHERBROOKE CO.)		33,900		70,300		104,200			
LA TRIBUNE	M (M-F)		19,772	58.32	14,485	20.60	34,257	38,392	38,620
LA TRIBUNE	SAT M		22,910	67.58	15,839	22.53	38,749	42,991	42,631
RECORD	E (M-F)		1,927	5.68	3,257	4.63	5,184	6,367	6,491
TROIS RIVIERES (ST. MAURICE CO.)		73,900#				73,900			
LE NOUVELLISTE	M	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SASKATCHEWAN									
MOOSE JAW (CEN. DIV. 7)		13,700		8,100		21,800			
TIMES-HERALD	E		8,728	63.71	618	7.63	9,346	9,477	9,569
PRINCE ALBERT (CEN. DIV. 15)		11,800		26,300		38,100			
HERALD	E		7,908	67.02	1,557	5.92	9,465	9,647	9,766
REGINA (CEN. DIV. 6)		65,600#		122,400		188,000			
LEADER-POST	E	#	44,749	68.21	24,732	20.21	69,481	70,165	68,298
SASKATOON (CEN. DIV. 11)		66,800#		29,600		96,400			
STAR-PHOENIX	E	#	41,585	62.25	7,396	24.99	48,981	60,023	55,746



**Audit Bureau
of Circulations**

**900 N. Meacham Rd.
Schaumburg, Ill. 60195**

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